

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

AND

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253477 AGENCY (OR SERVICE) ACTING AS AGENT FOR 55187		ADVERTISER (OR AGENCY AND ADVERTISER)		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
NAME NATIONAL MEDIA RESEARCH PLANNING		REPUBLICAN NATIONAL COMMITTEE		
AND 815 Slaters Ln		310 1st St SE		
ADDRESS Alexandria VA 22314-1219		Washington DC 20003-1885		
USA		USA		
CONTACT BEN ANGLE		PRODUCTEST # 3546		
LOCAL SALESPERSON NICOLE ELIE POL		AGENCY EST. NO. 3546		
NATIONAL SALESPERSON		PRODUCT CODE 1300		
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1				

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	05:00A	05:28A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5-5:28AM	1	600.00	600.00
2	11000..	2	05:00A	05:28A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5-5:28AM	2	600.00	1200.00
3	00001..	1	05:28A	06:00A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5:28-6:00AM	1	800.00	800.00
4	11000..	2	05:28A	06:00A	30S	11/05/12-11/06/12	NEWS 4 EARLY 5:28-6:00AM	2	800.00	1600.00
5	00001..	1	06:00A	07:00A	30S	11/02/12-11/02/12	NEWS 4 TODAY	1	1000.00	1000.00
6	11000..	2	06:00A	07:00A	30S	11/05/12-11/06/12	NEWS 4 TODAY	2	1000.00	2000.00
7	00002..	2	07:00A	08:58A	30S	11/02/12-11/02/12	THE EARLY SHOW	2	850.00	1700.00
8	22000..	4	07:00A	08:58A	30S	11/05/12-11/06/12	THE EARLY SHOW	4	850.00	3400.00
9	.....2	2	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	2	500.00	1000.00
10	Su	1	09:30A	10:00A	30S	11/04/12-11/04/12		1	1000.00	1000.00
11	00011..	2	04:00P	05:00P	30S	11/01/12-11/02/12	DR PHIL	2	2000.00	4000.00
12	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	2000.00	2000.00
13	00011..	2	05:00P	05:30P	30S	11/01/12-11/02/12	NEWS 4 AT 5 PM	2	3000.00	6000.00
14	10000..	1	05:00P	05:30P	30S	11/05/12-11/05/12	NEWS 4 AT 5 PM	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	NATIONAL MEDIA RESEARCH PLANNING	REPUBLICAN NATIONAL COMMITTEE	
AND	815 Slaters Ln	310 1st St SE	
ADDRESS	Alexandria VA 22314-1219	Washington DC 20003-1885	
CONTACT	USA BEN ANGLE	USA PRODUCTEST # 3546	
LOCAL SALESPERSON	NICOLE ELIE POL	AGENCY EST. NO. 3546	PRODUCT CODE 1300
NATIONAL SALESPERSON			
BROADCAST SCHEDULE STARTING 11/01/12 AND ENDING 11/06/12 NO. WEEKS: 1			

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			FROM	TO						
15	00011..	2	06:00P	06:30P	30S	11/01/12-11/02/12	CBS4 NEWS AT 6	2	3000.00	6000.00
16	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	3000.00	3000.00
17	.0011..	2	06:30P	06:58P	30S	11/01/12-11/02/12	CBS4 NEWS AT 630PM	2	3000.00	6000.00
18	Sa	2	04:58P	06:00P	30S	11/03/12-11/03/12	NEWS 4 AT 5P - SATURDAY	2	750.00	1500.00
19	Sa	1	08:57P	10:00P	30S	11/03/12-11/03/12	48 HOURS MYSTERY	1	5500.00	5500.00
20	Su	1	10:58A	02:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	1	55000.00	55000.00
21	00011.1 .....1.	4	10:00P 10:00P	10:35P 11:00P	30S	11/01/12-11/04/12	LATE NEWS M-SU	4	5000.00	20000.00
22	00011..	2	10:35P	11:37P	30S	11/01/12-11/02/12	LATE SHOW WITH DAVID	2	2000.00	4000.00
23	10000..	1	10:35P	11:37P	30S	11/05/12-11/05/12	LATE SHOW WITH DAVID	1	2000.00	2000.00
24	Sa	1	10:35P	11:35P	30S	11/03/12-11/03/12	CSI MIAMI	1	500.00	500.00
25	Su	1	10:35P	11:07P	30S	11/04/12-11/04/12	BRONCOS ALL ACCESS	1	1500.00	1500.00
26	10000.0	1	10:00P	10:35P	30S	11/05/12-11/05/12	LATE NEWS M-SU	1	5000.00	5000.00
Total Contract:								43		139300.00

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